





## **Effective Product Safety Labels**

Improve Safety and Liability with Best Practice Warnings

Clarion Safety Systems and CNA are proud to partner together for increased safety and risk reduction. Clarion offers leading-edge product and machinery safety labels that can help to protect people from injury or death, decrease the potential for costly lawsuits and prevent issues related to non-compliance with national and international standards. As a CNA Allied Vendor, work with Clarion to take advantage of this best practice expertise – and special pricing exclusively for your organization.

## **CNA Customer Benefits**



**Free, customized assessments** where Clarion experts conference with you to evaluate your labels and ensure they meet today's requirements.



**Exclusive savings** for CNA customers. Choose Clarion and receive a **10 percent discount** on all your safety labeling needs.



Better meet your risk reduction and compliance needs with high-performance safety labels compliant with the latest ANSI and ISO standards.







## Distinctive competence that's proven effective.

Lives and liability are on the line. When potential hazards can't be eliminated, and warrant on-product warnings, well-designed safety labels are your means to communicate risk. In fact, an ever-increasing number – with insurance industry estimates citing between 50 to 70 percent – of product liability lawsuits contain "failure to warn" or "inadequate warnings" allegations.

Clarion's safety label systems embody best practice design principles defined by the latest industry standards, standards we helped to write. For over 25 years, we've led both the U.S. and international efforts to harmonize standards in the area of safety signs, labels and markings; this includes contributing to the leadership and direction of ANSI, ISO, OSHA and NFPA safety codes.

Working directly with our clients, we've created systems of safety labels that effectively communicate their specific safety requirements – all in the effort to reduce risk and protect people. There's no greater goal. There's no greater reward.

Unmatched expertise, unparalleled experience. It's why customers choose Clarion.

27 Years in Business

15,000+ Clients

180+ Industries

60+ Million signs and labels produced

O Allegations of "inadequate warning"



